



## Seasonal Flood Protection Tips -Social Media Campaign-

### Introduction:

The graphics and key messages enclosed reflect nationally recognized best practices for seasonal basement flood risk reduction.

The [Intact Centre on Climate Adaptation](#) welcomes you to [download these social media graphics](#) and share these messages as they are, or adapt them to help raise flood prevention awareness within your specific network.

You can find us on Twitter [@ICCA\\_Canada](#) and Facebook [@HomeFloodProtect](#).

For further information on the Home Flood Protection Program, please visit [www.homefloodprotect.ca](http://www.homefloodprotect.ca) or contact:

### Rob Leone

Coordinator, Home Flood Protection Program  
Intact Centre on Climate Adaptation  
Faculty of Environment, University of Waterloo  
226-220-0393  
[rob.leone@uwaterloo.ca](mailto:rob.leone@uwaterloo.ca)

Sincerely,  
The Home Flood Protection Team

**[Download Seasonal Flood Protection  
Graphics Here](#)**



## SPRING FLOOD PROTECTION TIPS



### OUTSIDE YOUR HOME

- Remove debris from eaves troughs and downspouts
- Extend downspouts at least 6' away from foundation
- Seal cracks and gaps in basement windows, doors and foundation

### INSIDE YOUR HOME

- Test sump pump, backup battery and alarm
- Clean backwater valve and test alarm
- Remove any items blocking the floor drain

[HomeFloodProtect.ca](http://HomeFloodProtect.ca)

Reduce your flood risk in minutes with these #spring #flood protection tips. Visit [www.homefloodprotect.ca](http://www.homefloodprotect.ca) for more flood prevention tips and resources.



## SUMMER FLOOD PROTECTION TIPS



- Extend downspouts at least 6' (2m) away from foundation
- Test your sump pump and backup battery
- Clean and test your backwater valve

[HomeFloodProtect.ca](http://HomeFloodProtect.ca)

Heavy rain in the forecast today. Please take precautions to protect your home from #flooding. Visit [www.homefloodprotect.ca](http://www.homefloodprotect.ca) for more prevention tips and resources.



## FALL FLOOD PROTECTION TIPS



- Clear storm drain
- Clean eaves troughs
- Extend downspouts
- Check backwater valve
- Test sump pump
- Store valuables in waterproof boxes

[www.HomeFloodProtect.ca](http://www.HomeFloodProtect.ca)

Falling leaves means that it's time for #fall #flood protection. Visit [www.homefloodprotect.ca](http://www.homefloodprotect.ca) for tips on how to reduce your home's vulnerability to basement flooding.



## WINTER FLOOD PROTECTION TIPS



### OUTSIDE YOUR HOME

- Clear snow from the base of your foundation
- Extend downspouts
- Clear snow from nearest catch basin

### INSIDE YOUR HOME

- Check your sump pump and backup battery
- Check your backwater valve
- Remove the most valuable items from your basement

[HomeFloodProtect.ca](http://HomeFloodProtect.ca)

Worried about winter flooding? Here are a few actions that you can take to significantly reduce your risk of basement flooding. Visit [www.homefloodprotect.ca](http://www.homefloodprotect.ca) for more flood prevention tips and resources.



## FLOOD-FREE VACATION TIPS

- Ask a friend to check your basement for water every day
- Extend downspouts at least 6' (2m) away from foundation
- Test your sump pump and backup battery
- Clean and test your backwater valve

[HomeFloodProtect.ca](http://HomeFloodProtect.ca)

Have a flood-free vacation! Make sure you extend your downspouts, test your sump pump & backup battery, and clean out your backwater valve. Always have someone check on your home while you're away. Visit [www.homefloodprotect.ca](http://www.homefloodprotect.ca) for more home flood prevention tips and resources.